



Camden Coalition of Healthcare Providers

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CONTACT

David Scholnick
856-365-9510, ext. 2013
dscholnick@camdenhealth.org

CAMDEN COALITION NAMES NEW CEO

Kathleen Noonan, co-founder of PolicyLab at Children's Hospital joins the New Jersey nonprofit healthcare innovator

Camden, NJ— The Camden Coalition of Healthcare Providers today announced the selection of a new CEO to lead the 15-year old New Jersey nonprofit healthcare innovator. Kathleen Noonan, the co-founder of PolicyLab, a research center at Children's Hospital of Philadelphia, will bring a unique blend of academic and management experience to the Camden Coalition's work within Camden's communities, throughout New Jersey and across the country.

"What attracted me to the Camden Coalition was the chance to work in a coalition of local partners who seek to better understand and address the complex needs of the most vulnerable members of our communities and to share what we learn with organizations nationwide," Ms. Noonan said. "At PolicyLab, we looked for – and developed – evidence-based solutions to real health-policy problems. There's a strong parallel to what the Camden Coalition has been doing for 15 years."

The Camden Coalition was founded by family physician Dr. Jeffrey Brenner in 2002 as a breakfast group for local health care providers, and it quickly became focused on identifying and engaging the community's residents with the most complex health and social needs and creating new models of care to shift costs and improve outcomes. The organization now has more than 100 staff members and 31 member organizations from across Camden. In 2016 the Coalition launched the National Center for Complex Health and Social Needs to share the learnings from its interventions and those of similar organizations across the country.

The Camden Coalition is known for its healthcare hotspotting model, which uses data to identify and engage patients with patterns of extreme healthcare utilization and poor healthcare outcomes, with the goal of identifying and addressing gaps in care, often the social determinants of health. Ms. Noonan will lead the organization's clinical and community engagement work in Camden, its statewide advocacy, and its national partnerships and field-building work.



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“Kathleen emerged as the search committee’s unanimous choice,” said Joan Gray, chair of the Camden Coalition Board of Directors and assistant vice president for ambulatory services at Virtua Health in Camden. “Kathleen has worked closely with the Coalition, helping to refine the organization’s clinical care model and quality improvement projects in her role at PolicyLab. We are confident that her expertise will guide the Coalition smoothly into its next chapter and we extend our warmest welcome.”

As Co-Director at PolicyLab, Ms. Noonan helped codify the Camden Coalition’s patient engagement framework and create a manual to so the approach could be broadly disseminated. PolicyLab and the Camden Coalition are currently collaborating on a fidelity tool to test adherence to the model.

In 2008, Ms. Noonan co-founded PolicyLab, a research center at Children’s Hospital with more than 60 clinicians, faculty, and staff who use clinical research to solve real world challenges to the health and well-being of vulnerable children and youth. Ms. Noonan has held academic appointments at the University of Pennsylvania’s Masters of Public Health Program and School of Medicine, and at the University of Wisconsin Law School. She is Vice President of the Board of Directors of Public Citizens for Children and Youth and is a member of Philadelphia Mayor Kenney’s Running Start Advisory Board. Ms. Noonan earned a B.S. in Psychology from Barnard College and a J.D. from Northeastern University.

“The Board of the Camden Coalition conducted an exhaustive year-long search for a new CEO, and we are delighted that Kathleen Noonan has accepted the role,” said Reverend Yvonne Lawrence Sims, who also co-chairs the Coalition’s Community Advisory Council. “Her experience and character are a perfect fit for a growing organization with strong roots in the community.”

About the Camden Coalition of Healthcare Providers

The Camden Coalition of Healthcare Providers is a citywide coalition that includes 31 hospitals, primary care providers, and community organizations working together to deliver better health care to vulnerable citizens in Camden, NJ. Founded by Dr. Jeffrey Brenner in 2002, the Coalition knits together a fragmented health care system for patients with complex needs and repeated, ineffective and expensive hospitalizations, using smart data and holistic, multi-disciplinary team care. We believe if we can deliver better care at lower cost here in Camden, it can be done for everyone, everywhere in America.

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